

*Coppola Foods*

**Pomodoro, a staple in every kitchen!**

2018



[coppolasalerno.com](http://coppolasalerno.com)



# Covering the entire tomato category

SEGMENTS	Peeled Plum Tomatoes	Chopped Tomatoes	Sieved Tomatoes	Tomato Specialities	Tomato Paste	Ready Made Tomato Sauces
	Tomatoes of oval varieties, peeled and packed in tomato sauce	Tomatoes of round varieties, peeled, cut into cubes, deseeded and packed in tomato sauce	Tomatoes of round varieties, passed through a sieve and slightly concentrated through evaporation	Selected varieties of Italian heirloom tomatoes, such as cherry, yellow or San Marzano tomatoes, packed in their own juice or water	Tomatoes of round varieties, pureed and concentrated through evaporation	Ready made sauces made from chopped tomatoes and tomato puree with the adding of extra virgin olive oil, herbs and spices
	Processed and packed from fresh tomatoes from July to September.				Tomato base produced from fresh tomatoes from July to September, re-processed and packed throughout the year	
PRODUCTS	Peeled plum tomatoes in tomato juice	Chopped tomatoes in tomato juice	<b>Passata (smooth &amp; velvety tomato puree)</b>	<b>Cherry Tomatoes</b>	<b>Concentrated Can / Jar / Tube</b>	<b>Pasta sauces</b>
	<b>Peeled plum tomatoes in rich tomato juice</b>	<b>Chopped tomatoes in tomato puree</b>	<b>Rustica (thick &amp; textured tomato puree)</b>	<b>Baby Plum Tomatoes Datterni</b>	<b>Double Concentrated Can / Jar / Tube</b>	Stir through sauces
	Organic Peeled Tomatoes	<b>Chopped tomatoes with flavours</b>	Passata with Basil	<b>San Marzano Tomatoes PDO</b>	Triple Concentrated Can / Jar / Tube	Pasta Bakes
		<b>Finely chopped tomatoes</b>	Passata with Onion	<b>Yellow peeled plum tomatoes</b>	Tomato Paste with flavours	Organic Sauces
		Organic Chopped Tomatoes	Organic Passata	<b>Tomatoes Fillets</b>		<b>Pesto sauces</b>
		Chopped Tomatoes in Tetrapack	<b>Passata in Tetrapack</b>	Cherry / Datterini tomatoes in water		
				<b>Sundried Tomatoes</b>		
			<b>Semi-dry Cherry Tomatoes</b>			
	<p><b>Products in bold represent Coppola Foods current tomato product range</b></p>					

# Right tomato, better result!

	CLASSICS				GOURMET				SPECIALITIES				
	Pelati	Polpa	Passata	Tomato Paste	San Marzano Tomatoes	Yellow Tomatoes	Pomodorini	Datterini	Polpa+	Polpa Fine	Tomato Fillets	Tomato Sauces / Pesto	Semi-dry tomatoes
Pasta	●●●	●●	●●		●●●	●●●	●●●	●●●	●●●	●●●		●●●	
Lasagna		●●	●●●							●●			
Pizza		●●	●●●		●●●			●●●	●●●	●●●			●●
Soup	●●●	●●	●●●	●●	●●●	●●●					●●		
Casserole	●●●	●●	●●	●●					●●●		●●●		
Oven dish	●●		●●●				●●●	●●	●●	●●	●●		
Bloody Mary			●●●										
Tapenade													●●●
Dip						●●●				●●		●●	
Gazpacho			●●●	●●					●●●				
Bruschetta		●●						●●				●●	●●●
Ratatouille	●●	●●●	●●●	●●					●●●		●●●		
Tajine	●●	●●	●●			●●●			●●	●●	●●●		
Quiche		●●●					●●	●●	●●●		●●●		●●
Salad													●●●

This scheme, known as **The Tomato School**, is a proprietary marketing tool to Coppola Foods and it is IP protected. The Tomato School provides an easy way to identify the best use for a given tomato product or the most suited tomato product for a given recipe. This classification has been developed with the intent to inform, educate and incentivise the end user to choose different tomato products with the confidence to always get **the right tomato in order to get the better result**.

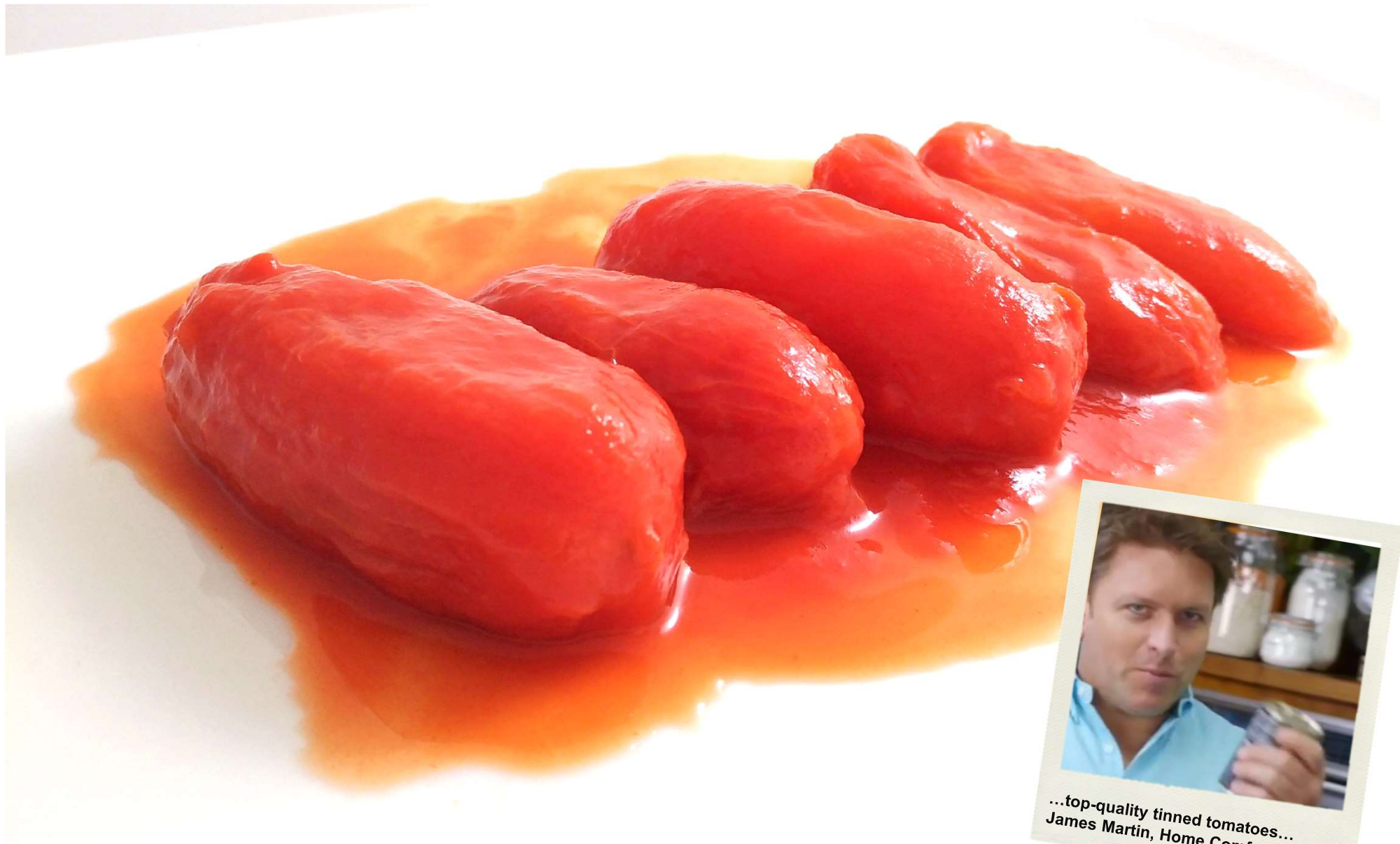
# San Marzano Tomatoes

- San Marzano Tomatoes of Agro Sarnese-Nocerino PDO are tomatoes **grown and packed seasonally in Campania** in an area between the provinces of Naples, Salerno and Avellino, known for its fertile volcanic soil, high water table and ideal Mediterranean microclimate.
- These tomatoes are **very sweet with a very subtle amount of acidity**. They are also **plump and finely textured**. This combination creates a perfectly balanced tomato as the base for a tomato sauce which makes them the **top choice of the very best Italian and international chefs and pizza chefs**.
- All natural, just tomatoes **with a pinch of salt**
- **PDO** (protected designation of origin) certified
- Easy open, white lacquered, stackable can
- **BPA free** lining



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# San Marzano Tomatoes



...top-quality tinned tomatoes...  
James Martin, Home Comforts BBC 2

# Tomato soup



# Pelati Gialli / Yellow Peeled Tomatoes

- Peeled plum tomatoes beautifully golden in colour, with a vibrant and a fresh aroma of tomato. They are very rich in carotene, **less acidic and much sweeter in flavour**.
- They are recommended for **fish based dishes** and for delicate recipes. They go very well with pasta, bitter vegetables and **spicy foods**. Yellow tomatoes do not cover the taste of other ingredients and add a fine touch to any recipes.
- **100% Italian tomatoes**
- Grown and packed in Southern Italy
- **Made seasonally** from **fresh sun ripened tomatoes**
- All natural, just tomatoes **with no salt added**
- **Halal** and **Kosher** certified
- Easy open, white lacquered, stackable can
- **BPA free** lining



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# Pelati Gialli / Yellow Peeled Tomatoes



# Bream with yellow tomatoes



# Pomodorini / Cherry Tomatoes

- Pomodorini are cherry tomatoes which are naturally **sweeter** than oval and round tomatoes
- Cherry tomatoes have a **delicate** and **fresh** taste which make it suitable for pasta sauces and baked dishes
- **100% Italian tomatoes**
- Grown and packed in Southern Italy
- **Made seasonally** from **fresh tomatoes**
- All natural, just tomatoes **with no salt added**
- **Halal** and **Kosher** certified
- Easy open, white lacquered, stackable can
- **BPA free** lining



*Sweet &  
Fresh*



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# Pomodorini / Cherry Tomatoes



# Cod with cherry tomatoes and olives



# Datterini / Baby Plum Tomatoes

- Datterini are baby plum tomatoes characterized by their **sweet, rich taste** and **inviting aroma**. They are small in size with an elongated shape and have fewer seeds, which means more flesh
- Datterini are perfect for preparing delicious tomato sauce to pair with pasta, vegetables, fish, and on bruschetta
- **100% Italian tomatoes**
- Grown and packed in Southern Italy
- **Made seasonally** from **fresh tomatoes**
- All natural, just tomatoes **with no salt added**
- **Halal** and **Kosher** certified
- Easy open, white lacquered, stackable can
- **BPA free** lining



*Sweet &  
Flavourful*



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# Datterini / Baby Plum Tomatoes



# Hake with datterini





# Filetti / Tomato Fillets

- Filetti are plum tomatoes, peeled, cut in wedges and packed in rich tomato juice. They are **tender** and **meaty** with a rich and flavourful taste of freshly cooked tomatoes.
- Filetti are ideal for quick sauces, pasta salads, quiches, steamed fish, chicken and baked pasta and vegetables
- **100% Italian tomatoes**
- Grown and packed in Southern Italy
- **Made seasonally** from **fresh tomatoes**
- All natural, just tomatoes **with no salt added**
- **Halal** and **Kosher** certified
- Easy open, white lacquered, stackable can
- **BPA free** lining

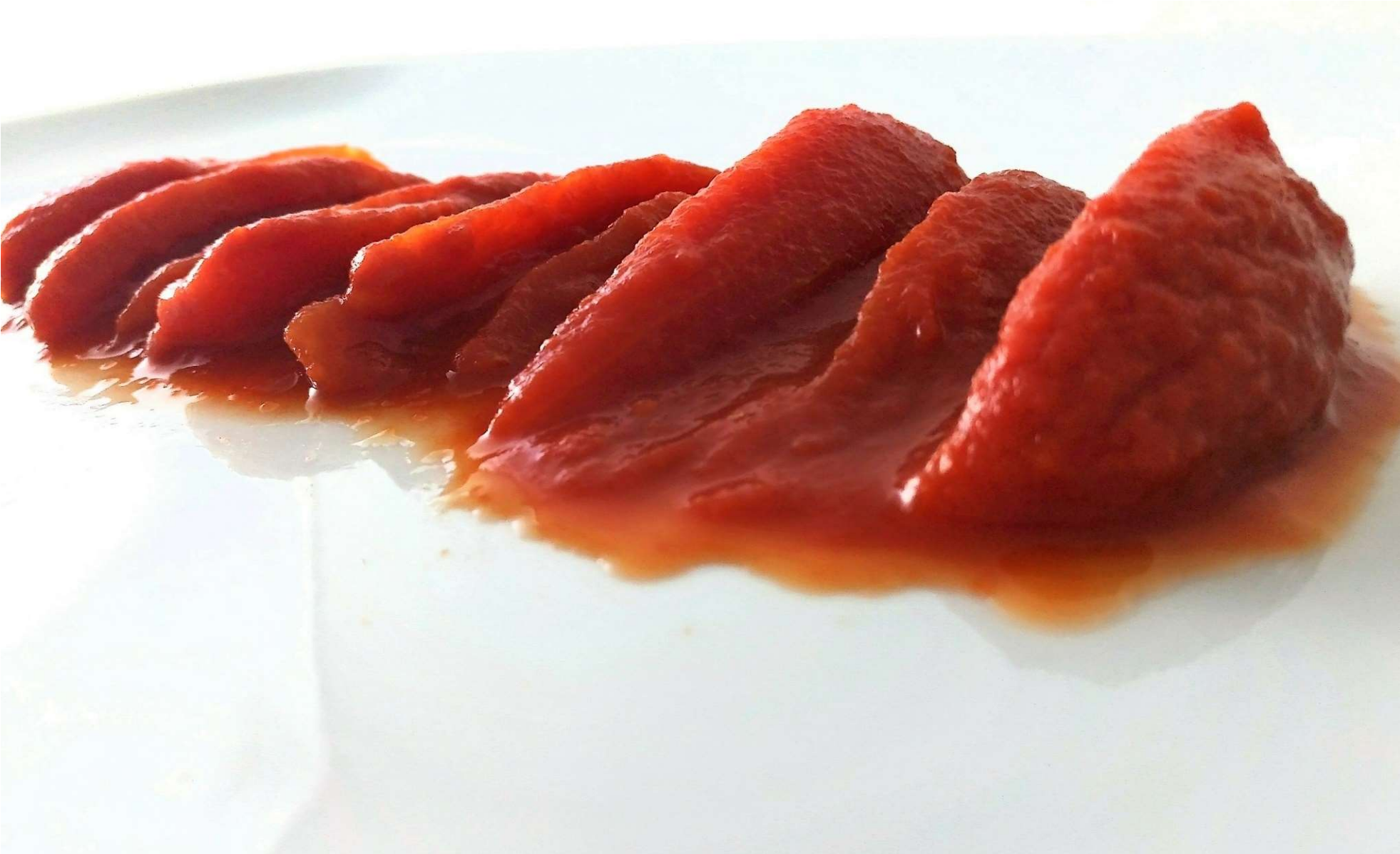


*Tender &  
Original*



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# Filetti / Tomato Fillets



# Focaccia bread with tomato fillets



# Polpa Fine / Finely Chopped Tomatoes

- Polpa Fine is obtained from finely chopping tomatoes in order to obtain a **creamy**, **thick** and **consistent** tomato pulp
- This products is perfect to season egg pastas, be a quick pasta sauce and top pizzas
- **100% Italian tomatoes**
- Grown and packed in Southern Italy
- **Made seasonally** from **fresh tomatoes**
- All natural, just tomatoes **and a pinch of salt**
- **Halal** and **Kosher** certified
- Easy open, white lacquered, stackable can
- **BPA free** lining

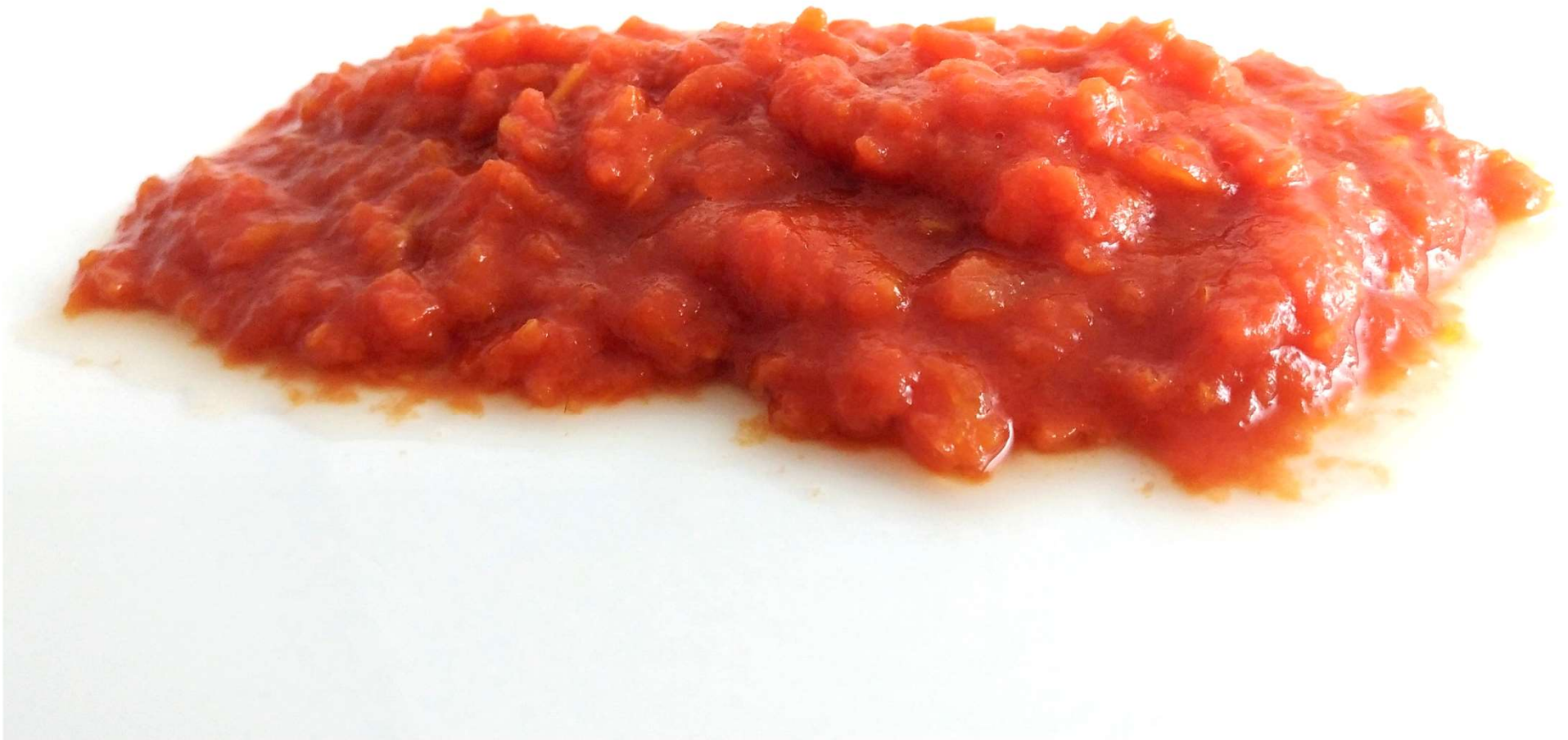


*Fine &  
Easy*



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## Polpa Fine / Finely Chopped Tomatoes



# Pizza



# Pelati / Peeled Plum Tomatoes

- Peeled plum tomatoes in rich tomato juice; a **classic** must have in every kitchen
- **100% Italian tomatoes**
- **Made seasonally** from **fresh tomatoes**
- All natural, just tomatoes **with no salt added**, no calcium chloride
- **Halal** and **Kosher** certified
- Easy open, white lacquered, stackable can
- **BPA free** lining
- **Green Keyhole** approved
- **Hand selected**



*Rich &  
Classic*



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# Pelati / Peeled Plum Tomatoes



**Coppola Pelati**, 3\* Michelin Quality



# Chilli con carne



# Polpa / Chopped Tomatoes

- Chopped tomatoes with rich tomato juice; a very **versatile** and quick to use product
- **Made seasonally** from **fresh tomatoes**
- **100% Italian tomatoes**
- All natural, just tomatoes **with no salt added**
- **Halal** and **Kosher** certified
- Easy open, white lacquered, stackable can
- **BPA Free** lining
- **Green Keyhole** approved
- **Best in test! 2015**



*Quick &  
Versatile*



## Polpa / Chopped Tomatoes



# Spaghetti, tomatoes and basil



# Polpa+



- Chopped tomatoes with the addition of **fresh vegetables and herbs**; the **perfect base** for delicious tomato sauces
- **4 tasty variants**; Polpa+Vegetables awarded **1\* Great Taste Award**
- **Made seasonally** from **fresh Italian tomatoes and vegetables**
- All natural, just tomatoes and vegetables, **no salt, no sugar**, no preservatives, no artificial flavours and no starch or cornflour
- **Unique brand identity**

# Polpa+



+ Peppers



+ Vegetables



+ Herbs



+ Garlic

# Pasta with tomato sauce and vegetables



# Gazpacho





## Passata / Sieved Tomatoes

- 680g and 350g glass bottles
- Standard bottle, ideal for families and multiple uses and smaller bottle, ideal for couples and singles
- **Smooth and Rich** texture with bright red colour
- **100% Italian tomatoes**
- Made seasonally from **fresh tomatoes**
- **Richer** than standard passata, more concentrated
- Ideal for all recipes requiring a very short time of preparation and to add flavour to dishes
- **BPA free** lining
- **Green Keyhole** approved



# Risotto pomodoro



# Bloody Mary



# Passata / Sieved Tomatoes (Tetra Pack)

- 500g / 3 servings
- **Tetra pack** packaging for high shelf impact
- **Rich** and **Smooth** texture with bright red colour
- **100% Italian tomatoes**
- Made from **fresh tomatoes**
- Ideal for all recipes requiring a very short time of preparation and to add flavour to dishes
- **BPA free** packaging



# Lasagna



# Tomato Sauces



- **Ready made** tomato sauces, ideal complement to any pasta dish
- Made from **100% Italian tomatoes** and **quality fresh ingredients**
- **Gluten Free certified**, all natural, dairy and starch free
- **No sugar or sweeteners added** – our ingredients are so fresh we do not need to add sugar to improve the flavour of our sauces
- 7 classic award winning Italian recipes; Classico, Puttanesca and Siciliana awarded **1\* Great Taste Awards**

No sugar added



# Fried calamari with arrabiata dipping





# Pesto Sauces



- **Pesto sauces** ideal to stir it through a plate of pasta
- Made with **Italian basil** for pesto Genovese and **Italian sundried tomatoes** for pesto Siciliano
- **Gluten Free certified**, all natural, dairy and starch free
- 2 classic Italian **regional recipes**

# Linguine with pesto genovese



## Concentrato di Pomodoro / Tomato Paste 20/22

- 135g
- Concentrated tomato paste, **intense and fresh tomato flavour**
- Ideal to use as is to **add rich flavour** and body to any dish
- **100% Italian tomatoes**
- Made from **fresh tomatoes**, just tomatoes and nothing else
- Conveniently packed in aluminium tubes



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# Shrimps in tomato

